



SYMFOESTAL

THE

LABYRINTH

OF LIFE

2018

SLS NOIDA

**SPONSORSHIP
BROCHURE**



॥वसुधैव कुटुम्बकम्॥

SYMBIOSIS LAW SCHOOL, NOIDA
SYMBIOSIS INTERNATIONAL UNIVERSITY



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॥ वसुधैव कुटुम्बकम् ॥

Which means the world is one family is the vedic principle which forms the cornerstone of Symbiosis International University, PUNE and as a part of the Symbiosis family, we at Symbiosis Law School, NOIDA find ourselves committed to the same.

Symbiosis Law School, NOIDA in just the sixth year of its inception has carved a niche of itself in the academic circuits. It has become a celebrated name amongst the aspirants of professional legal education. It holistically promotes academic excellence, intellectual discipline and professional leadership. Being a constituent of Symbiosis International University, it envisions the reputation of Symbiosis in and around Delhi, the constitutional capital of India. SLS-NOIDA is strategically located in the industrial hub of NCR thereby opening up a plethora of opportunities for the budding lawyers.

SLS-NOIDA strives towards supplementing reforms in the field of law to groom students to become the unified face of our legal fraternity, to produce knowledge disseminators and to produce individuals who are the torch bearers of the legal system of the country. Our effort is aimed at producing an intellect that believes in reforming rather than punishing and has the potential of hoisting the flag of truth and justice in an unflinching manner.

At Symbiosis, while academic excellence is meant to be uncompromising, we believe that the significance of literary, culture as well as sport skill is indelible to an integrated experience in law school. Aspiring to stride towards holistic development, we are proud to announce our fifth national youth fest, SYMFIESTA'18.

INITIATED | SUSTAINED | THRIVED

During our journey towards excellence, we launched our First National Youth Festival –

“SMYFIESTA 2014 – WE ALL GO A LITTLE MAD SOMETIMES”

It witnessed the participation of a huge number of people from all corners of India. The hard work and dedication of our learners made it a grand success.

“SYMFIESTA 2015 – PANORAMIC INDIA”

Influenced by the diverse colours of India, we decided to set out on a voyage to witness the melange, and our untiring efforts to the make the event brighter, really spelled success.

“SYMFIESTA'16 – ONE FOR THE GAME CHANGERS!”

We gave voice to their untold stories. Their journeys were well appreciated by us and we basked in the glory of how much greatness we are surrounded with.

“SYMFIESTA'17 – FOR THE WANDERLUST AT HEART”

We decided to let ourselves get painted in the hues of the world. We set out on a new journey to trot the world and explored the unexplored.

“SYMFIESTA'18 – THE LABYRINTH OF LIFE”

Life is a maze. It's the various emotions, moments, feelings that celebrate life. It's the music and arts, literature and cinema that enrich it, it's the conversation that gives meaning to it and the moments that make it worth living, it's the people that make it memorable, it's the labyrinth called life. And the point of the labyrinth is to find your centre.

© AIM

The objective of the Symbiosis Law School, NOIDA youth fest is to create a bond with students of different colleges and to test their skills and abilities in different fields.

VISION

SLS-NOIDA strives towards excellence. SymFiesta was started in the year 2014 with a vision to provide college students all over the country a platform to come together and compete against each other in terms of talent. In the last four years, SymFiesta upheld its promise to be bigger and better with participation from around more than 50 colleges from all over the country. And now in our fifth year we strive to be much stronger and to increase our targets by manifolds.

SYMFIESTA 2018

We are always taught to never compare. We were told that competition is good, but only if it's healthy. For us, healthy competition is when we forget others and begin competing with ourselves. Keeping this basic principle in mind, we have been working smartly towards our goals since 2014. Hence you've seen us growing with every edition, just one notch higher. After all the planning, promotion and management, we happily stand before the world to reveal the next edition- SymFiesta'18: The Labyrinth of Life

With each passing year, the number of students participating in this annual cultural youth festival has risen, pointing towards the increased enthusiasm, excitement and zeal.

We witnessed the myriad hues that paint the face of the world in SymFiesta'17. Now it's time for us to find the centre to the labyrinth that we call life.

MESSAGE FROM THE TEAM

Warm Greetings!

After the first four editions of SymFiesta, we have successfully celebrated a carnival, developed a different perspective of looking at India, appreciated the revolution brought about by game changers in different walks of life and experienced the various hues of a traveller's heart. Now it's time for us to grow a little more and showcase the varied culture of the world in a span of three days.

In the past four years, SymFiesta has helped us share a bond with

our sponsors, faculty members and fellow college mates. This relation has only grown stronger since the first day.

Today, SymFiesta has grown up to be a culture and we are proud of it. So, we take this opportunity to thank all those people who've been connected with SymFiesta in any manner, over the years; for being the pillars of support on which we now stand. To us, the world wouldn't have seemed as bright as it does, had SymFiesta not touched the skies of success.



celebrating ५ साल
of CRAZINESS!

LIST OF EVENTS

Mock Trial

In mood for a good argument? So let's do it the legal way! Get ready for the "legal wars" and hone your skills as a lawyer.

Battle Of Bands

SymFiesta awaits those who live for music and possess the courage to go against all odds to emerge victorious in this battale of the bands.

Parliamentary Debate

Don't raise yours voice, improve your argument. Here, at SymFiesta, look forward to the best Parliamentarian. Can you be the one?

Group Dance

Dancing is a language of the soul. This SymFiesta, set your soul free and let the music speak to your body and let your dance story unwind.

Fashion Show

The ramp, you can never forget; a walk to remember. If you have the confidence to carry yourself in style, and look utterly stunning, the stage is all yours!

QUIZ

Curiosity killed the cat, but maybe you were the one that saved it by answering all of its questions!

Legal Events

- Client Counselling
- Judgment Writing
- Negotiation

Cultural Events

- Solo Singing
- Solo Dance
- Street Play
- Personality Contest

OTHER EVENTS**Misc. Events**

- Poster Making
- Colossal Gaming
- Graffiti
- Hackathon
- Filler Events

Literary Events

- Debate
- Slam Poetry
- Creative Writing

SPONSORSHIP CATEGORIES

YOU CAN EITHER BE A

SPONSOR

TITLE
SPONSOR

MEGA
ASSOCIATE
SPONSOR

CO-SPONSOR

ASSOCIATE
SPONSOR

EVENT
SPONSOR

PARTNER

GIFT
PARTNER





















TRAVEL
PARTNER

PRINT MEDIA
PARTNER

RADIO
PARTNER

FOOD
PARTNER



CHOOSE ONE PERKS OFFERED	TITLE SPONSOR	MEGA ASSOCIATE SPONSOR	CO SPONSOR	ASSOCIATE SPONSOR	EVENT SPONSOR
ELIGIBILITY Amount Bracket	INR ,5,00,000+	INR 4,00,001 to INR 5,00,000	INR 3,00,001 to INR 4,00,000	INR 1,50,001 to INR 3,00,000	Below INR 1,50,000
OFF CAMPUS including handful shopping malls, offices and eminent colleges of India					
Banners Posters Certificates In College Campus					
Merchandise Invitation Letters Event Brochures Event Passes					
During Events					Yes, but particular event only
On Social Media websites					
Standeers (On Campus, during fest)	10 to 15	5 to 10	5 only	2 only	2 only
Coverage in After Movie released on YouTube					
Stalls at Premium locations	Yes, 2	Yes, 2	Yes, 2	Yes, 1	
Volunteers to promote your product during the event	5 to 7	3 to 5	2 only		

BE A SPONSOR



An unconditional YES



Well, this means NO (Blank Cell)



Yes, but Conditions attached

*In the Announcement section, the TITLE Sponsor would be entitled to Exclusive Stage Branding. This includes regular announcements & playing visual ads on stage.

*we have around 1,25,000+ followers on social media platforms. (Symfiesta & SLS NOIDA combined)

BE A PARTNER

CATEGORY

ELIGIBILITY

Food Partner	400 food packets per day for three (3) days
Online Partner	Online coverage and promotion of the event + Post event release
Radio Partner	Publicity on channel before and during all events
Print Media Partner	Articles on all events and Advertisement in city edition
Travel Partner	Travel expenditure of Outstation teams
Gift Partner	Gifts for winner of 1st, 2nd and 3rd position of every event

If none of the aforementioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organisation subject to clearance by the college authorities.

If interested in custom sponsorship packages, feel free to get in touch with us.

Event Sponsorship- if your company wants us to sponsor only a single event within the Fest, exclusive title sponsorship for events are available.

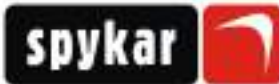
CUSTOM SPONSORSHIP CATEGORIES



ADV. KTS TULSI



Knowledge is wealth



बानी थानी टयूटुर



OUR PREVIOUS YEARS' SPONSORS AND PARTNERS

>> All cheques/ DD are to be drawn in favor of 'Symbiosis Law School, NOIDA'.

>> The failure to furnish one or more of the promotional media would purely be accidental and unintentional. In case of such a failure, if any, the sponsors would not be entitled to claim compensation or bring about any other action against the organizers. It cannot also be used as a ground to repudiate the contract of sponsorship.

>> Any other proposal, demand or counter-offer of the sponsor may be entertained. However decision as to the final offering rest solely with the organizers.

Prof. (Dr.) C J Rawandale
Director
Symbiosis Law School, NOIDA

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Find SymFiesta on social media:





WE ARE BACK!
16-17-18
FEBRUARY

